



## EMPLOYERS & INSURERS



CareSpan enables the practice of digital medicine with a digital health platform that support the worldwide delivery of high quality healthcare at the lowest cost.



### CareSpan's Care Continuity-Prevention-Wellness Ethos

Efficient individual care and population health demands that the care system recognize the risks inherent in the pool of individuals served and establish the continuity of care necessary to not only stabilize medical conditions (e.g., diabetes, hypertension, COPD, etc.) but also to actively shift the individual toward wellness. Prevention of a single crisis based on lack of proper disease management easily save the payer three to five times the annual cost of the individual's CareSpan subscription.



### Capitated Primary Care and Managed Specialty Care

Classic fee-for-service reimbursement arrangements for primary care often encourage a *laissez faire* approach to prevention and wellness. Capitated primary care incentivizes the primary care provider (PCP) to more tightly manage a person's health. Similarly, embedding the PCP as the patient's agent and advocate in specialty transactions serves both the patient and the payer well. CareSpan, while enabling multiple economic models associated with care delivery, fosters partnerships with PCP groups that gravitate toward a capitated primary care model, a model that lowers the cost of care systematically.



### The Right Care at the Right Time, Avoiding Unnecessary Travel or Evacuation

For remote workers and rural populations, the cost of travel in both time and expense can be very high. Avoiding unnecessary evacuation and transportation by proper medical assessment, stabilization and often treatment in remote locations using CareSpan can save thousand of dollars per incident.



## Worldwide, Real-time Case Management

Insurers and third-party administrators (TPAs) often assign case managers to follow and facilitate a particular patient's progress, especially after a work-related injury. CareSpan's Clinic-in-the-Cloud allows real-time case management from the time of incident to its resolution at vastly reduced cost to the insurer or TPA.



## Scalability and the Economies of Scale

Because CareSpan manages healthcare information and care delivery processes in a pure information environment, its services are not tied to the bricks-and-mortar that constrain the reach and affordability of earthbound clinics. CareSpan's ability to scale and systematically drive down the cost transaction-by-transaction means that it can pass these savings to its customers and partners. More volume means lower costs, which means savings for all stakeholders.

CareSpan seeks out and welcomes partnerships with insurers, TPAs and self-funded employers. *Join with us to create faster, better, less costly healthcare—globally.*

[Request Demo](#)

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**CareSpan**   
Primary Care Everywhere™